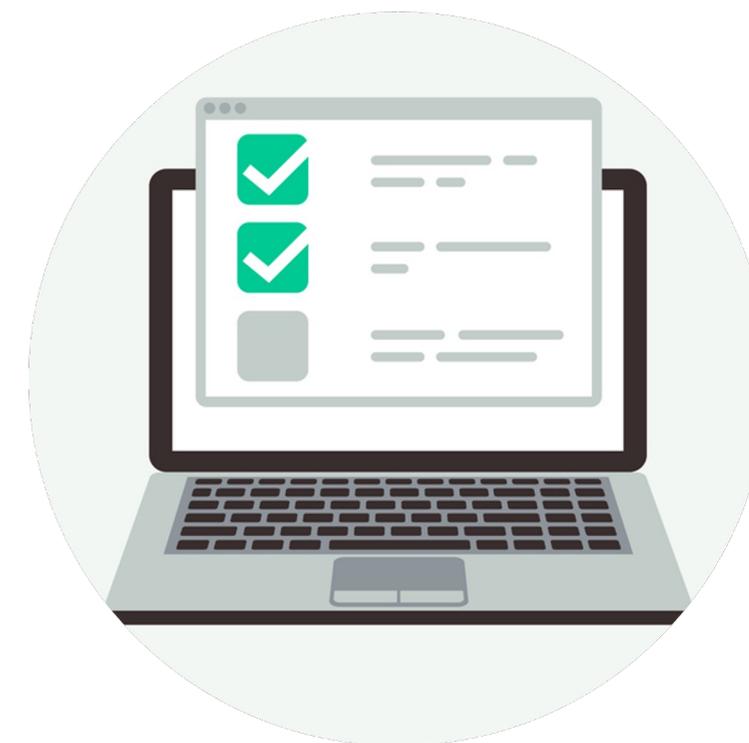




**Thank you for joining us.
The webinar will begin soon.**

Before We Begin

- **All attendees are in listen-only mode.** If you run into any audio issues during the webinar, please try another method of listening in, such as computer audio or calling in by phone.
- All registrants and attendees will receive a link to the recorded version of this webinar in a follow up email.
- If you have questions during the presentation, **please let us know by typing your question into the Q&A panel.** We will address these at the end of the presentation.





Navigating the Digital World: Building Digital Citizenship in the Age of TikTok

Dr. Mike Ribble

Author



Dr. Mike Ribble is the author of the books Digital Citizenship Handbook for School Leaders – Fostering Positive Interactions Online, Digital Citizenship in Schools- 3rd edition, and Raising a Digital Child. His latest book that he co-authored is a focus on the need for increased knowledge of appropriate interaction with others through our digital experience for educational leaders.

Mike has worked within the education field his entire career from K-12 to the university level providing him a holistic perspective when working with educators. Dr. Ribble has spoken on the topic of digital citizenship to parents, teachers, and students both in the United States and internationally.

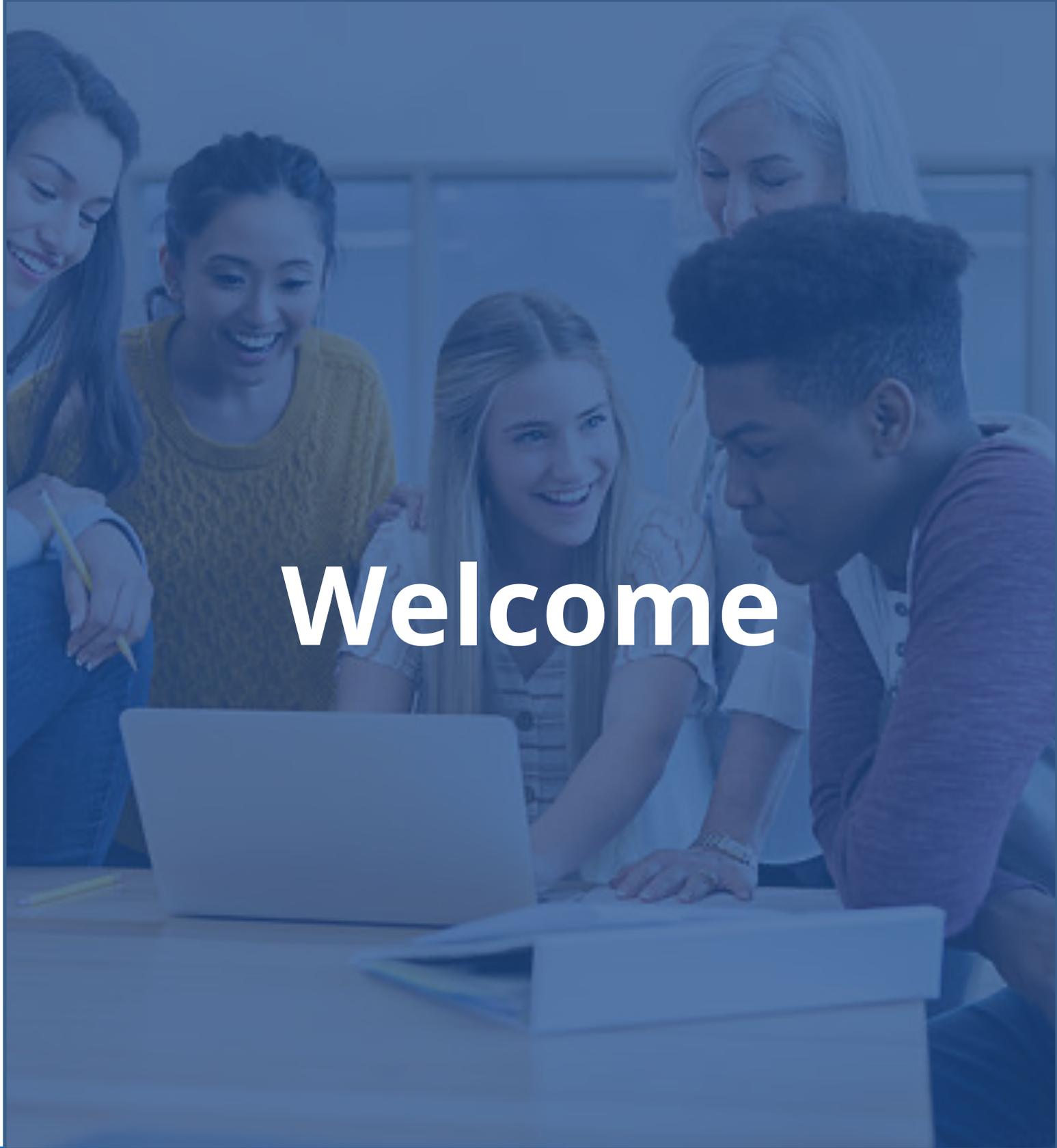
Mike is interested in providing support for the positive use of technology by all members of the community.

Our Time Together

Participants will:

1. Define digital citizenship as well as the S3 model and its relevance in the context of K-12 media.
2. Identify the benefits and risks of social media platforms, particularly TikTok, for K-12 students.
3. Understand the specific challenges associated with newer social media platforms and their implications for digital citizenship education.
4. Implement strategies to promote responsible social media use, including addressing privacy, security, and ethical concerns related to TikTok.
5. Foster critical thinking and media literacy skills in students to evaluate information encountered on social media platforms.

- Challenges and Opportunities in the Digital World
- What Can We Do to Assist Our Students and Each Other
- How Digital Citizenship Can Provide Direction



Welcome

Understanding Digital Citizenship

Definition: *Digital citizenship is the continuously developing norms of appropriate, responsible, and empowered technology use.*

Action:

- *To lead and assist others in building positive digital experiences.*
- *To recognize that our actions have consequences to others.*
- *To participate in a manner for the common good.*

A woman with dark hair tied back, wearing a teal long-sleeved shirt and dark pants, is sitting on a light-colored sofa. She is looking at a tablet computer she is holding in her hands. The background shows a window with white blinds. The entire image is overlaid with a semi-transparent blue filter.

S3 Program Identifies Three Levels of Support (Safe, Savvy and Social)

- **Safe** - Protecting yourself and others.
- **Savvy** - Educating yourself and helping others.
- **Social** - Respecting yourself and others.

- Digital Citizenship Progression Chart:
digcit.life/progression

Digital Citizenship 9 Elements Progression Chart

Main Concept (9 Elements)	S3	Subconcept	Elementary (K-2)	Elementary (3-5)	Middle School (6-8)	High School (9-12)	Touch Points/ Crossover with other Main Concept	Cross-Curricular Connections	Student Digital Citizenship Action & Demonstration of Learning
			Action Verbs: Remember & Understand						Apply, Analyze, Evaluate, Create
1. Digital Access	Safe	Digital Inclusion	✓	✓	✓	✓	Digital Etiquette, Digital Rights & Responsibilities	ELA, Social Studies	
		Digital Exclusion	✓	✓	✓	✓	Digital Etiquette, Digital Rights & Responsibilities	ELA, Social Studies	
		Accessibility	✓	✓	✓	✓	Digital Etiquette, Digital Rights & Responsibilities, Digital Fluency	Social Studies, Career/Vocational Studies	Students use Read & Write for Google 's "read aloud" feature to read an eBook.
	Savvy	Home Access/ Homework Gap	☐	✓	✓	✓	Digital Rights & Responsibilities, Digital Fluency	Social Studies, Career/Vocational Studies	
		Assistive Technology	☐	✓	✓	✓	Digital Communication & Collaboration	Social Studies, Career/Vocational Studies	Student uses the speech to text function to type their project design report.
		Equitable Access	☐	☐	✓	✓	Digital Etiquette	Social Studies, Career/Vocational Studies	
	Social	Digital Equality	☐	☐	✓	✓	Digital Rights & Responsibilities, Digital Fluency	ELA, Social Studies	Students compare and contrast the digital rights under two different current governments.

Potential Risks:

- Privacy Concerns
- Data Security
- Cyberbullying and Online Harassment
- Time Management and Productivity
- Distraction and Lack of Real-World Interaction
- Inappropriate Content
- Addiction and Mental Health Impact



Exploring Social Media Challenges

A photograph of three young women in a living room setting. The woman on the left is smiling and has her hand on her head. The woman in the middle is wearing glasses and has her hand near her face. The woman on the right is looking towards the camera with her hands near her face. The image is overlaid with a semi-transparent blue filter.

Exploring Social Media Opportunities

Potential Benefits:

- Creative Expression
- Community Building
- Entertainment and Education
- Entrepreneurial Opportunities
- Global Connections

- Understanding our place online and choices.
- Realizing there are real people (mostly) on the other side of the screen.
- How to have civil discourse – ability to accept one another.
- Recognizing the positive as well as issues online.
- Understanding how to balance time online and off.

A group of diverse students, including a young man, a young woman with glasses, and a young boy, are sitting around a table with laptops. They appear to be in a classroom or computer lab setting, looking at a screen. The image is overlaid with a blue semi-transparent filter.

Social Is the Top Level of Skills in the Digital Citizenship Progression Chart

A photograph of a woman in a dark blazer leaning over a desk to assist a young woman with curly hair who is smiling and looking at a computer screen. In the background, other students are working at computers in a classroom or computer lab setting. The image is overlaid with a semi-transparent blue filter.

Collaborative Approaches

Parents, Educators, and Students:

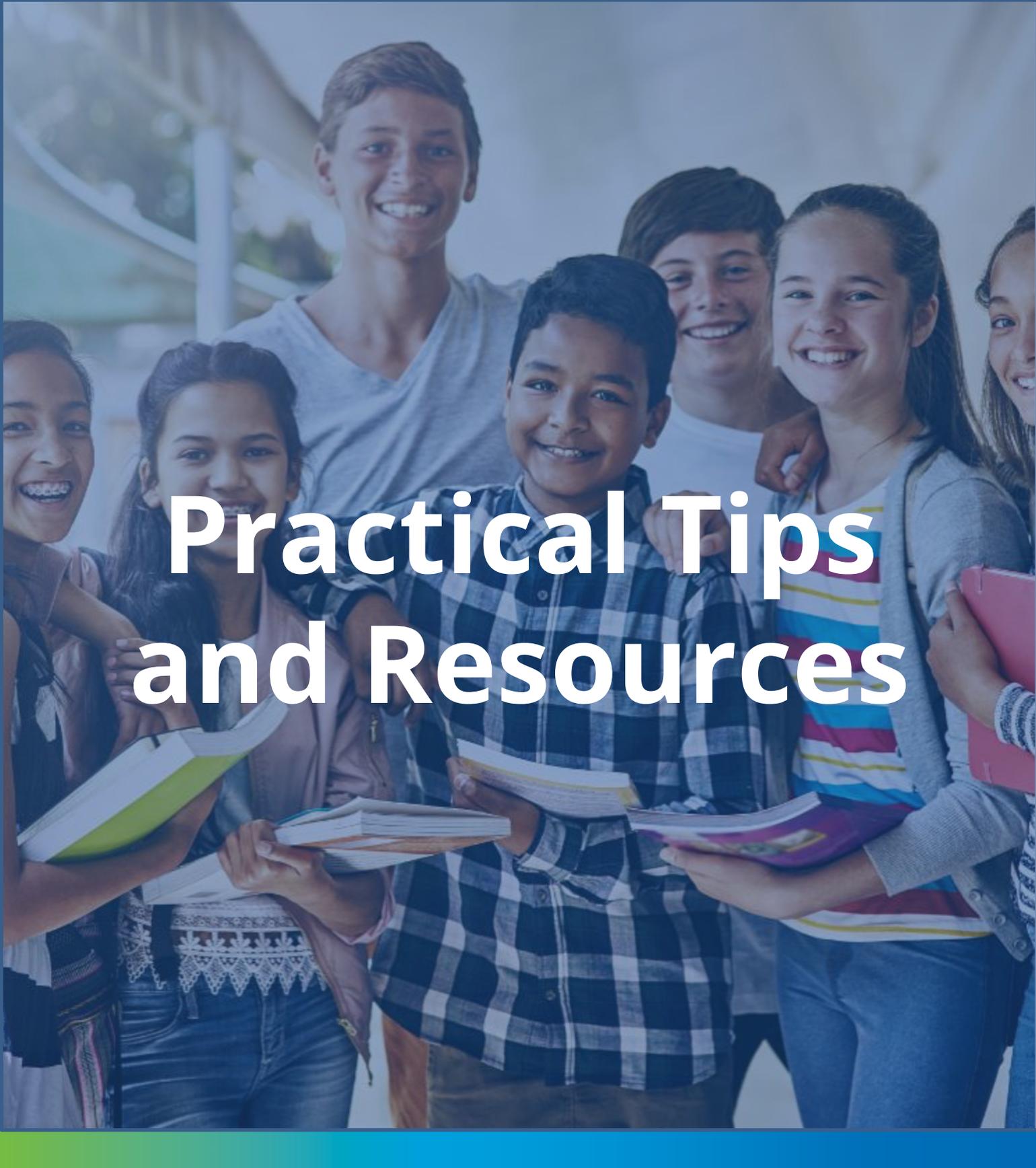
- Digital citizenship and online safety: Teach students about responsible and ethical online behavior.
- Media literacy and critical thinking: Teach students how to create online content and critically evaluate information.
- Cyberbullying awareness and prevention: Promote empathy and kindness online.

Parents, Educators, and Students:

- Understand the impact of excessive screen time on mental health and well-being.
- Explore both positive and negative impacts of social media.
- Educate parents and caregivers on topics surrounding social media platforms.
- Provide resources for parents and caregivers to have conversations with their children.



Collaborative Approaches

A group of diverse, smiling students of various ethnicities and ages, some holding books, standing together in a school setting. The image is overlaid with a semi-transparent blue filter.

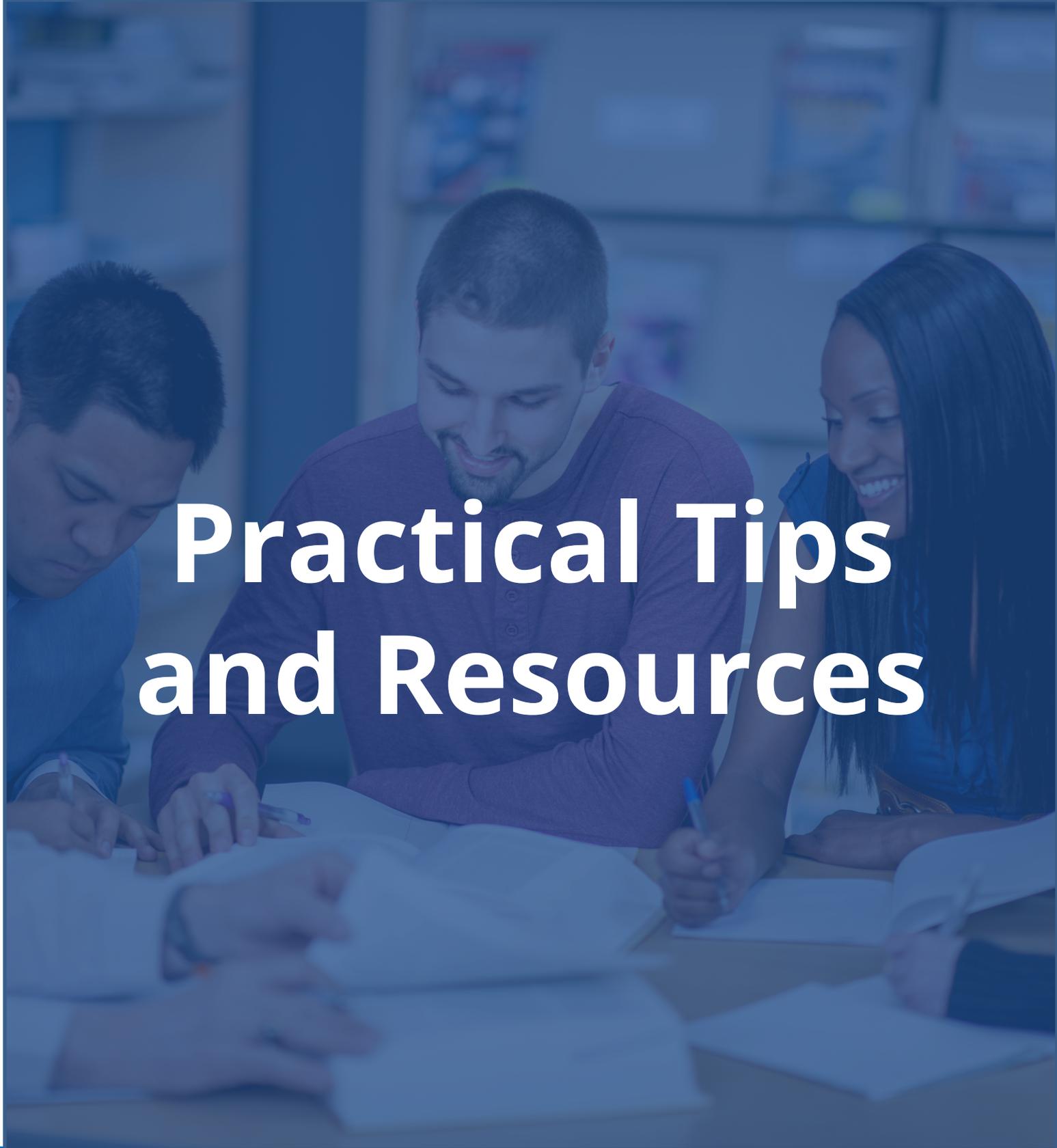
Practical Tips and Resources

Students:

- **Set Privacy Expectations:** Be critical of sharing personal information.
- **STEP Process - THINK Before You Post:** Be mindful of the message shared through your posts.
- **Report Inappropriate Content**
- **Take Breaks:** Avoid spending excessive time online.

Educators:

- **Digital Citizenship Curriculum:** Address online safety, responsible behavior, and critical thinking.
- **Media Literacy Education:** Teach students to critically evaluate content on social media platforms.
- **Collaborative Projects:** Encourage students to create educational and supportive content.
- **Parent Communication:** Involve parents in discussions about digital citizenship and social media.
- **Stay Informed:** Follow the latest trends and features of TikTok and other social media sites to better guide students in using the platform responsibly.



Practical Tips and Resources

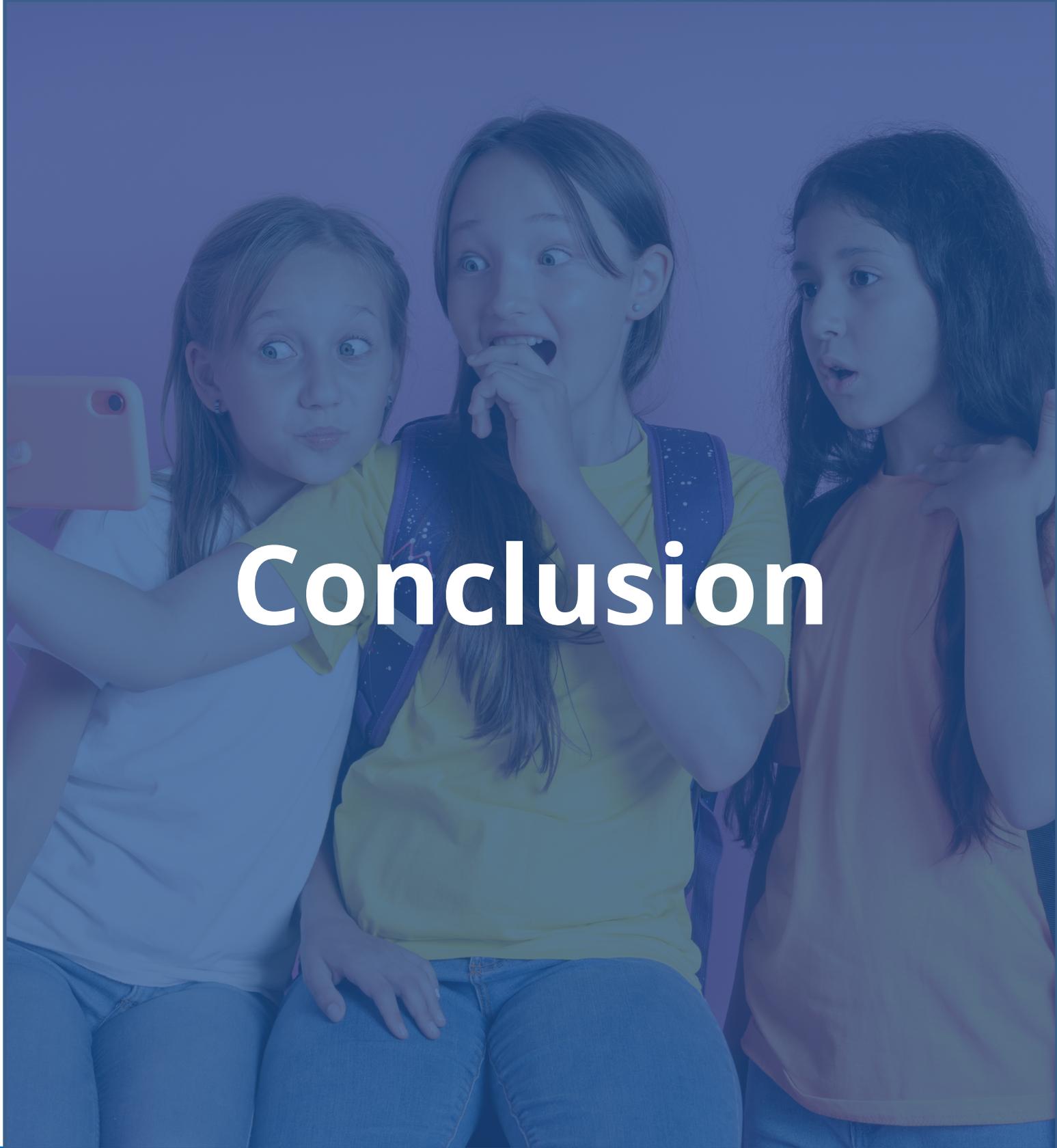
A photograph of a woman and a young girl lying on a bed, looking at a smartphone together. The woman is on the right, wearing a white sweater, and the girl is on the left, wearing a pink shirt. They are both looking intently at the phone. The background shows a bed with white pillows and a light-colored wall.

Practical Tips and Resources

Parents:

- **Open Communication:** Talk to your children about their experiences online.
- **Educate Yourself:** Familiarize yourself with privacy settings, and safety measures.
- **Set Boundaries:** Establish guidelines for screen time, reason for access and social media use.
- **Interact About Online Activity:** Discuss any inappropriate content or interactions they may encounter.
- **Parental Controls:** Use tools or built-in device features to help understand and direct children.

- Social media platforms, like TikTok, offer both benefits and challenges, making digital citizenship education crucial.
- Embracing digital citizenship principles – S3, is essential to navigate social media platforms responsibly.
- Promoting positive engagement, critical thinking, and online safety for a more inclusive digital environment.



Conclusion

A photograph of four young people (three girls and one boy) looking at their mobile devices. The image is overlaid with a semi-transparent blue filter. The text "Call to Action" is written in large, white, bold letters across the middle of the image.

Call to Action

- **Students:** Be aware of the content created and shared online, treating others with respect and kindness.
- **Educators:** Integrate digital citizenship education into the curriculum, building skills to empower students and understand how to navigate online space responsibly and critically.
- **Parents:** Engage in open conversations with your children about their social media experiences and set boundaries for their safety and well-being.

- **Collaborate:** Work together as a community of students, educators, and parents to create a positive and supportive digital environment on all platforms.
- **Stay Informed:** Continuously educate yourself about the ever-changing digital landscape, so you can promote responsible social media use.

Call to Action



Resources

Common Sense Media (www.commonsensemedia.org): Provides age-appropriate ratings, reviews, and resources for parents and educators.

MediaSmarts (www.mediasmarts.ca): Offers resources and tools to promote digital and media literacy among students, parents, and educators.

TikTok Safety Center (<https://www.tiktok.com/safety>): TikTok's official safety center, offering tips and guidelines for users and parents.

Family Online Safety Institute (FOSI) (www.fosi.org): Provides resources and tips for parents and families.

National Online Safety (www.nationalonlinesafety.com): Offers online safety courses and resources for schools and families to promote safe internet usage.

Digital Drivers License (<https://otis.coe.uky.edu/DDL/launch.php>): University of Kentucky digital education resource.



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Website - <http://www.digitalcitizenship.net/>

How Vector Solutions Can Help

Prepare Students, Educators, and Parents

Staff Training (Safety and Compliance Library):

- Digital Citizenship for Administrators
- Digital Citizenship for Elementary Teachers
- Digital Citizenship for Secondary Teachers

Student Training (Healthy Relationships and Inclusion Library):

- Digital Citizenship (6-8)
- Digital Citizenship (9-12)
 - How to Be an Aware and Positive Contributor Online
 - Protecting Yourself and Others Online
 - Respecting Yourself and Others Online
 - What is Digital Citizenship?
 - Why Should You Care About Digital Citizenship?



Q&A

Note: If your question doesn't get answered during the allotted time, we will follow up by email.



Thank You!